

SUMMARY

An analytical, creative and professional with over 15 years experience in development, project management, and server administration. Anthony has a proven record of managing diverse teams in order to deliver excellent products ahead of schedule and under budget.

PROFESSIONAL EXPERIENCE

Wayne-Finger Lakes BOCES/EduTech — Newark, NY 2007-present
Coordinator, Technical Design and Development

Administrator overseeing management of Windows-based IIS and Apache Web servers as well as MySQL and MS SQL Server database servers

Team lead for migration to Moodle LMS, including specification writing and development of new registration, enrollment, and reporting system.

Project leader of team supporting Datamentor (www.datamentor.org) and AccelerateU (www.accelerateu.org) products, including MS SQL Server support and ColdFusion development using the mach-ii and ColdSpring frameworks.

Provided client and server support for Blackboard and Moodle implementations, including setting-up testing environments and performing content/system migration.

Managed content conversion of numerous Professional Development training materials.

Worked closely with clients and school districts to develop education-related sites and applications, including various Moodle-based sub-sites and courses.

Georgia Institute of Technology, Institute Communications and Public Affairs — Atlanta, GA 2006-2007

Web Developer

Oversaw management of various internal clients, marketing/branding experts, and creative designers to develop impactful Web sites and online campaigns for Georgia Tech and subsidiary schools, colleges, and departments. Through constant client interaction and face-to-face meetings, helped manage and maintain Web sites, keeping them up-to-date and content messaging consistent across entire Georgia Tech network.

Provided client training on use of in-house developed news release and event posting system, which is used throughout many of the main Georgia Tech Web sites. Also worked with media experts and internal information specialists to develop an online Media Kit.

Main projects include:

- **School of History, Technology, and Society (HTS)**, www.hts.gatech.edu: after close consultation with client, designed and developed new HTS Web site
- **Diversity@Tech**, www.gtdiversity.gatech.edu: designed and developed new Web site highlighting diversity of Georgia Tech
- **Online Media Kit**: developed new section of main Georgia Tech Web site (www.gatech.edu) specifically for media and press clients
- **Emergency Procedures**: developed and maintained new section of main Georgia Tech Web site (www.gatech.edu) providing information specific to emergency plans and procedures developed by Georgia Tech campus safety officials.

Georgia Institute of Technology, College of Computing –
Atlanta, GA

2005-2006

Web Master

First official Web Master for the College of Computing and lead developer who oversaw the development, implementation, migration, and launch of new CoC Web site.

Managed and conducted various usability studies, internal audits, and user/audience interviews, provided insightful strategic and technical counsel which was pivotal in determining the site's architecture, underlying platform.

Oversaw development of a Joomla! based Web site that relies on a set of clustered Red Hat servers running Apache, PHP, and a load-balanced MySQL database

eKetchum Digital Media Group – Atlanta, GA

2000-2005

Senior Interactive Strategist

Responsible for development of code, graphic interface, and the integration of new technologies; including the development of search engine optimized and fully HTML/CSScompliant Web sites.

Managed and scheduled working timelines based on budgetary approvals and payment.

Designed and manipulated graphic imagery for Web delivery, including assembly of all associated imagery and fonts, purchasing rights to copyrighted material, if applicable.

Developed application code, designed and architected a functional interface layout, integrated new technologies effectively, and maintained both current and archival sets of application data, code, and documentation.

Performed validation and functional testing in order to ensure specifications were met while mandating accessibility guidelines and coding standards be implemented as the basis for all maintained sets of application code.

QWIZ, Inc. – Atlanta, GA

1998-2000

German Localization Specialist

Developed, translated, and performed Quality Assurance testing on German localized Windows applications. Worked closely with other developers to troubleshoot, fix bugs, and solve problems related to GUI internationalization and maintenance of legacy systems.

Facilitated and participated in problem analysis and resolution meetings between Programming, Quality Assurance, and Localization teams. Oversaw code reviews to adapt look and feel of software to reflect nuances of German language and culture.

Conceived and implemented strategic direction of a company wide Intranet solution; managed and produce dynamic content using ASP; established and managed team responsible for all facets of Intranet design; had prototype Intranet up within 1 month of project inception; administered and maintained Microsoft NT Client Server using IIS 4.

TECHNICAL QUALIFICATIONS

Programming Skills:

HTML/XHTML	Highly Proficient
CSS	Highly Proficient
JavaScript	Proficient
PHP	Proficient
ColdFusion	Highly Proficient
ASP	Proficient

Software Applications:

Dreamweaver	Highly Proficient
Visual Studio	Proficient
BBEdit	Highly Proficient
Adobe Photoshop	Proficient
Adobe Illustrator	Highly Proficient
Adobe InDesign	Highly Proficient
Adobe Acrobat	Highly Proficient
Microsoft Office Suite	Proficient
Microsoft Visio	Proficient
Macromedia Flash	Proficient

Application Servers:

Microsoft Internet Information server (IIS)	Highly Proficient
Microsoft SQL Server	Proficient
Apache Web Server	Highly Proficient
ColdFusion Server	Highly Proficient
MySQL	Highly Proficient
WordPress	Highly Proficient
Joomla! Content Management System	Proficient

Operating Systems:

Microsoft Windows (2000, XP, 7)	Highly Proficient
Microsoft Windows Server (NT, 2003, 2008)	Highly Proficient
Mac OS 10.x	Highly Proficient
Mac OS 9.x	Proficient

LANGUAGE SKILLS

German – fluent in reading and speaking, competent in writing

Spanish – competent in reading, speaking, and writing

EDUCATION

State University of New York at Potsdam – Potsdam, NY 1994-1998

Bachelor of Arts, English Literature

- Studied Medieval English Literature, with a concentration in modern Spanish
- Graduated Summa Cum Laude
- Member of Theta Omega Phi Community Service and Academic Fraternity
- Member Sigma Delta Tau, National English Honor Society

Universität Potsdam – Potsdam, Germany 1996-1997

- Participated in Study Abroad program through SUNY Potsdam
- Studied German, Spanish, and English